

IEP Conference Sponsorships

Take advantage of these exceptional opportunities and their wide range of benefits



BENEFITS BEING A CONFERENCE EVENT SPONSOR

- **Position your company as an employer of choice** to a new segment of educated consumers who have a vested interest in your products and can influence others
- **Connect with skilled internationally educated professionals** whose global experience can increase your competitiveness in both global and local markets.
- **Highlight your company as a corporate leader in diversity hiring practices** and help address Canada's skills gap
- **Satisfy your HR needs** by drawing from a pool of over a 1,000 experienced and qualified IEPs
- **Reach thousands of IEPs through advertising,** promotional materials placed in delegates' tote bags, media/website exposure, speaking opportunities, and verbal recognition etc.
- **Gain speaking opportunities** and recognition
- **Expand your membership base** - engage potential new association members
- **Tap into a network** of companies and entrepreneurs who are actively benefitting from the skills and knowledge of IEPs in their workforce
- **Increase awareness of your professional development and certification programs** to a targeted audience
- **Showcase your educational programs** to help accelerate IEP's entry into the workforce and address skills gap.
- **Network with other dynamic leaders** providing services to IEPs and share information about your organization's key products and services
- **Brand your organization** as the preferred source of education, professional development programs or industry products

— See page 9 for Sponsorship Application —



AN EXCLUSIVE 2-DAY EVENT FOR
INTERNATIONALLY EDUCATED PROFESSIONALS

Leveraging global skills to create
a more competitive Canada

Hiring Expo/Exhibitor Application and IEP Resource Directory Ad Form

Please complete this form & return with cheque payable to
Progress Career Planning Institute (PCPI)

MAIL

15th IEP Conference & Hiring Expo
c/o PCPI
1200 Markham Road, Suite 400
Toronto, ON M1H 3C3

ONLINE

Download form at www.iep.ca

PHONE / FAX

T: 416-439-8448 ext. 233
F: 416-439-2808



Contact Name

Company/Organization

Position

Address

Telephone

Fax

Postal Code

Email

HIRING EXPO EXHIBITOR & RESOURCE DIRECTORY OPPORTUNITY

Hiring Expo Exhibitor (Booth)

Booth Rate includes an 1/8 pg ad in IEP Resource Directory

\$995 + HST

IEP Resource Directory Advertising

Please indicate which ad size you would like to upgrade to:

- Full Page \$400 + HST
 Half Page \$300 + HST
 Quarter Page \$200 + HST

TOTAL COST:

PAYMENT DETAILS:

Method of payment: Visa MasterCard Cheque AMEX

Amount enclosed:

Credit Card Number

NOTE—Payable to: PROGRESS CAREER PLANNING INSTITUTE

Expiry Date

Signature

Date

Ad materials should be submitted electronically no later than the print deadline of **FEBRUARY 23rd, 2018**,

We accept the following ad formats: Adobe PDF (high resolution)

PCPI and or its Partners are not responsible for the loss or damage to any merchandise either exhibited or used at the conference. Exhibitors fully understand that this shall be a binding contract upon acceptance by the IEP Conference Partners. Exhibitors agree that they shall be responsible for the set-up of their own exhibit at the conference.

Authorized signature: _____ Date: _____

IEP Conference Overview

Connect with skilled and qualified Internationally Educated Professionals eager to address their employment needs and build your business!

The IEP Conference is a unique PCPI initiative for Internationally Educated Professionals (IEP) that brings together stakeholders in a forum to discuss, share experiences and strategies on how best to support IEPs in filling skills gap in the Greater Toronto Area (GTA) to ensure the city's economic competitiveness. Thousands of previous attendees herald this event as "not to be missed". This conference offers an innovative, highly focused and productive platform for converting IEPs' career dream into practical action plans that will address skills shortage, boost productivity in the workplace and ultimately increase the economic competitiveness for the region.

Canada's Employment 'Puzzle'

Many newcomers find it difficult to access Canada's job market in search of meaningful careers, despite having lived here for several years. Possessing the necessary skills is just the first 'piece of the puzzle'. Other pieces of the puzzle are (2) connecting with employers who are recruiting; (3) gaining Canadian work experience; and (4) adapting to Canadian business culture. These are all essential for securing a better job, and the IEP Conference is a forum for doing just that—putting the puzzle together thus offering unparalleled connections and opportunities that generate the desired results.

Crossing the Bridge - From Connections to Action

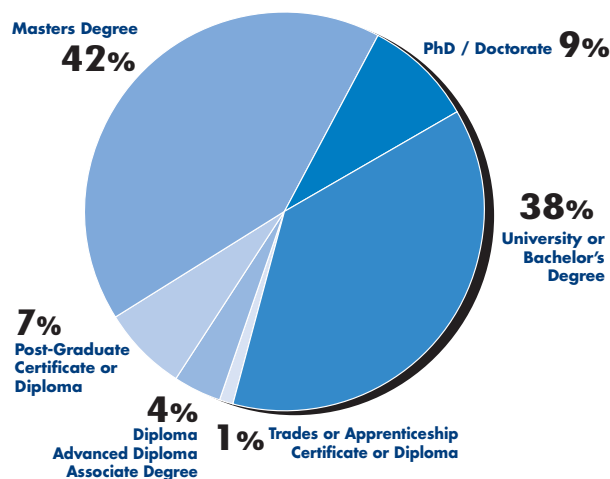
The 15th Annual *IEP Conference & Hiring Expo* will attract over 1,000 IEPs from over 123 countries, as well as industry representatives, government officials, regulatory/accreditation bodies, educational institutions and key associations. The ultimate goal is to connect the skills, enthusiasm and potential of this unique labour pool with stakeholders / hiring managers who are looking to hire and or who can share insights on what they look for in the hiring process. Further it is a great opportunity to network with other professional in the various industries IEPs are huge consumers and participation in the conference is a great way to tap into the various ethnic markets.

Leading the Way - Progress Career Planning Institute (PCPI)

PCPI is a not for profit, business-focussed organization whose mission is to offer career development services for people to realize their full potential. Since 2003, PCPI has been at the forefront of this extraordinary initiative for Canada's IEP's, with the support of strategic partnerships. To learn more about the organization please visit www.pcpi.ca.

88% of attending delegates said they are more motivated to take specific action steps in their career paths

HIGHEST LEVEL OF EDUCATION



83% of employers participating in the Conference noted they became more aware of the pool of qualified IEPs ready and able to work

76% of delegates reported a level of increased confidence in securing meaningful work as a result of attending the conference



WORKING TOGETHER FOR PROGRESS
www.pcpic.ca

*Proud Founder and Presenter of the IEP Conference,
Canada's Unique Forum & Hiring Expo for
Internationally Educated Professionals*



- Assessment & Testing
- Prescreening & Recruitment
- Training, Coaching & Leadership Development

Leading innovator in HR Consulting and Cultural Intelligence (CI)
Solutions for business and individuals.

Cost-effective, quality results; professionally designed, passionately delivered!

Employers:
Find out about Employer supported programs and more, at NO COST

Your path to **HR** *Optimization*

CONTACT US

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